



Following the Belgian's Development Cooperation introduction of its strategic policy note on "Digital for Development (D4D-Be)",

Close the Gap & Agoria invite you to attend the

## **"Kickoff Digital for Development: Igniting partnerships"**

Honored by the presence of Minister De Croo, Deputy Prime Minister and Minister of Development Cooperation, Digital Agenda, Telecom and Postal Services,

**On Monday, November 20 from 1:30 to 5pm**

BluePoint Conference Centre, Bd A. Reyers 80 - 1030 Brussels

To help ignite partnerships, private sector companies with digital expertise and actors of the Belgian development cooperation are invited. Learn more about the D4D-Be platform and its proposed methodologies and events. Become part of this nascent eco-system by pitching for partners. Exchange best practices. Get inspired and informed.

### **PROGRAM:**

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| 13h30 | Registration   |
| 14h00 | <p>Welcome and Introduction by <b>Bart Steukers, Director Industries &amp; Markets, Agoria</b> and <b>Olivier Vanden Eynde, Managing Director, Close the Gap</b></p> <p><b>Minister Alexander De Croo, Deputy Prime Minister and Minister of Development Cooperation, Digital Agenda, Telecom and Postal Services</b> to set the scene with context and vision of the D4D-Be platform</p>    |
| 14h15 | <p>D4D-Be presentation</p> <p>Program overview of 18-month D4D-Be platform presented by <b>Olivier Vanden Eynde, Managing Director, Close the Gap</b></p> <p>D4D-Be intervention presented by <b>Bart Cornille, Digital Transformation Officer, Belgian Development Agency</b></p> <p>"Silicon Savannah" Mission to Kenya presented by <b>Karen Boers, Managing Director Startups.be</b></p> |

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|       | <p>Providing the opportunity for start-ups and other private sector companies to learn from the Kenya start-up eco-system and market opportunity</p> <p>D4D-Be power lunches presented by <b>Ferdinand Casier, Business Group Leader Digital Industries, Agoria</b></p> <p>Small ideation and working luncheons to enable partnerships</p> <p>Unveiling of online platform featuring best practices, participants profiles, new opportunities, and collaboration workspaces</p>  |
| 14h45 | <p><b>International examples of D4D-Be partnerships:</b></p> <p>Panel discussion to showcase lessons learned from existing partnerships among private companies and development cooperation actors around digital tools, moderated by <b>Inge Knapen, Operations Director Close the Gap</b></p> <ol style="list-style-type: none"> <li><b>Project iMlango</b> presented by <b>Steven Daly, Head of Partnerships, Camara</b><br/>Led by global satellite operator Avanti Communications and its partners (UK Aid, sQuid, Whizz and Camara), Project iMlango is a first of its kind e-learning partnership, created to deliver improved educational outcomes for marginalised children in Kenya.</li> <li><b>Projects at Dalberg Data Insights</b> presented by <b>Frederic Pivetta, Managing Partner, Dalberg Data Insights</b><br/>Showcasing how to build bridges between private data and important social problems.</li> <li><b>Ewala</b> partnerships by <b>Sinouhe Ferreira Monteiro Nunes, Founder of Ewala</b><br/>Belgian start-up specialized in top-ups to prepaid mobile phones abroad, partnering with civil society actors</li> </ol> |
| 15h15 | Coffee break   |
| 15h35 | <p><b>D4D in Europe</b> presented by <b>Director Roberto RIDOLFI, Director for Sustainable Growth and Development at DG Development and Cooperation – EuropeAid, European Commission</b></p> <p>Explanation of EU strategy to mainstream digitalisation into EU development policy through Digital4Development. Insights about concrete projects, tools and instruments at the EU level to enable implementation of the Digital4Development strategy.</p>  |
| 15h45 | <p><b>Pitch sessions</b></p> <p><b>Actors in development cooperation</b> to share specific needs that could be addressed with digitalization in many different domains</p> <p><b>Private sector companies</b> to share which expertise or digital tools could be made available to support some concrete projects</p>  |
| 16h15 | Closing cocktail & networking  |

Conference in English. Interventions can be done in French or Dutch. Paid parking available onsite.

Free registration and info: [www.close-the-gap.org/D4D](http://www.close-the-gap.org/D4D)